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Torqueedo Inc.
Torqueedo Names Steven Trkla President Of US Office



by [Martin Flory Group](#)

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(Apr. 08, 2008 - Hawthorn Woods, IL)... Leading manufacturer of high-tech electric outboards Torqueedo has appointed Steven Trkla to president of the Illinois-based office. Most recently national sales manager, Trkla has proven to be a valuable asset to the company. He takes the place of Olaf Knueppel, who leaves Torqueedo to pursue family interests.



Steven Trkla to president of the Illinois-based office.
Photo by Martin Flory Group

"Steven has played a crucial role in bringing momentum into Torqueedo's launch in the US market," said company co-founder and managing partner Dr. Christoph Ballin. "We look forward to our US business continuing to grow under his leadership."

"Olaf shaped the internationality of Torqueedo significantly," said Ballin. "He headed our successful introduction into the US and brought our first distributors onboard. Steven will continue what Olaf started."

With extensive experience in managing larger volume businesses, Steven Trkla was the vice president of sales at Red Oak Marketing before joining Torqueedo. He has a distinguished background in the marine industry and a long history of working for high-tech companies.

Founded in 2005, Torqueedo offers the most technologically advanced electric outboards on the market. Combining lithium batteries with leading-edge motor technology and propeller design, their award-winning outboards offer unrivalled strength and efficiency for superior range.

Contact Torqueedo Inc., 22705 W. Lochanora Dr., Hawthorn Woods, IL 60047. 847-726-0054. usa@torqueedo.com;

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